



For Immediate Release
April 21, 2006

Media Contact: Jill N. Tokuda
Cell: 292-9985

**Punahou School-2006 Oahu Cans for Cash Challenge Winner
Wins \$1,000 Cash Prize & Private Mini Concert with Jack Johnson**

HONOLULU-On the eve of World Earth Day, Reynolds Recycling officially announced its 2006 Oahu Cans for Cash Fundraising Challenge winners. Punahou School's Luke Center for Public Service came in first place and Pearl Ridge Elementary School placed second in the island-wide competition co-sponsored by the Kokua Hawaii Foundation, Ball Corporation, Castle & Cooke Hawaii and Horizon Lines.

"Our Cans for Cash Challenge is a great way to teach our students the importance of protecting our environment while raising much needed funds for our schools," said Terry Telfer, President of Reynolds Recycling. "As a result of their challenge, Punahou's Luke Center raised over \$5,500 which they will donate to local environmental initiatives and organizations," said Telfer. Pearl Ridge Elementary School will use the over \$2,800 in redemption funds and prize money to pay for reading workbooks and math manipulatives.

Over the past 25 years, Reynolds has paid out over \$1.5 million to Hawaii schools for their recyclables. This year's statewide challenge resulted in schools raising \$21,722.87 and collected over 400,500 HI-5 beverage containers. 30% of the participating schools on Oahu raised well over \$1,000 for such things as new textbooks, JPO programs, student council activities, and school supplies and equipment.

Schools were paid the full HI-5 redemption value for all aluminum, plastic and glass beverage containers they collect. In addition to the redemption value of the recyclables, Castle & Cooke Hawaii awarded a first place prize of \$1,000 and a second place prize of \$500 to both schools on Oahu.

For coming in first place, Punahou School students will receive their very own private mini-concert with Jack Johnson. The Kokua Hawaii Foundation has also donated 4 pairs of tickets to the sold out Kokua Festival on Saturday April 22nd at the Waikiki Shell featuring such headliners as Jack Johnson, Willie Nelson, and Henry Kapon.

The Kokua Hawaii Foundation is asking Kokua Festival attendees to bring in their sorted and clean HI-5 containers to the event on Saturday April 22, 2006. For every bag of recyclables, attendees will receive one entry into the drawing for Kokua Festival merchandise signed by all the festival musicians.

The private concert at Punahou School is closed to the public. Interested media should contact Jill N. Tokuda at 841-4036/292-9985 or via email at jtokuda@reynoldsrecycling.com to inquire about covering the event.