



For Immediate Release
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**Pukalani Elementary School-2006 Maui Cans for Cash Challenge Winner
Wins \$1,000 Cash Prize & Private Mini Concert with Jack Johnson**

KAHULUI-Reynolds Recycling officially announced its 2006 Maui Cans for Cash Fundraising Challenge winners. Pukalani Elementary School came in first place and Christ the King School placed second in the island-wide competition.

"Our Cans for Cash Challenge is a great way to teach our students the importance of protecting our environment while raising much needed funds for our schools," said Terry Telfer, President of Reynolds Recycling. "As a result of their challenge, Pukalani Elementary School met their fundraising goal to raise \$1,000 for their athletic program and for trophies," said Telfer. Christ the King will use the funds raised to pay for student activities and playground equipment.

Over the past 25 years, Reynolds has paid out over \$1.5 million to Hawaii schools for their recyclables. This year's statewide challenge resulted in schools raising \$21,722.87 and collected over 400,500 HI-5 beverage containers.

Schools were paid the full HI-5 redemption value for all aluminum, plastic and glass beverage containers they collected. In addition to the redemption value of the recyclables, Reynolds Recycling awarded a first place prize of \$1,000 and a second place prize of \$500 to both schools on Maui.

For coming in first place, Pukalani Elementary School students will receive their very own private mini-concert with Jack Johnson this week. The Kokua Hawaii Foundation has also donated a pair of tickets to the sold out Kokua Festival on Wednesday April 19th at the MACC Amphitheatre to the 2nd and 3rd place schools, featuring such headliners as Grammy-nominated Jack Johnson, Willie Nelson, and Henry Kapono.

The Kokua Hawaii Foundation is asking Kokua Festival attendees to bring in their sorted and clean HI-5 containers to the event on Wednesday April 19, 2006. For every bag of recyclables, attendees will receive one entry into a drawing for Kokua Festival merchandise signed by all the festival musicians.

The private concert at Pukalani Elementary School is closed to the public. Interested media should contact Jill N. Tokuda at 841-4036/292-9985 or via email at jtokuda@reynoldsrecycling.com to inquire about covering.

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